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DoNA

If you enjoy our newsletter every month, but haven't yet joined UpDoNA, please consider helping us in the very important work we do. There is power in numbers and the larger our membership, the more influence we have with our elected leaders. *Our tax-deductible annual membership is less than \$3.00 a month!* Be part of the solution. Please consider joining us.

#### Become a Member of Our Community

## President's Message: Lisa Pope

The 16th Street Mall is looking great! Sections of pavers are being completed, trees are being planted, and fencing is being removed. The Cheesecake Factory's and Blue Agave's patios are scheduled to open on June 10th! Interestingly, the patios will be set up in between the trees, providing great shade covering as the trees mature. There is more work to be done, but things are looking good. **Now we have a unique and exciting opportunity to really gain momentum. Please read the information below.** 

Read the Full President's Message here...

## UpDoNA Annual Meeting!

Don't forget to RSVP for our Annual Meeting to be held on June 13th at Casa Tequilas at 6PM. Spaces are limited, so if you haven't done so, reserve your seat by clicking on the following link:

https://www.eventbrite.com/e/upper-downtown-neighborhood-association-annual-meeting-tickets-910731641857? aff=oddtdtcreator

#### **Scooter Subcommittee Report**

Contributed by David Kurth

The Scooter Subcommittee did not meet in April or May due to conflicting travel of members. However, members accomplished several tasks, including:

- Distributing scooter riding rules informational flyers prepared by the Department of Transportation and Infrastructure (DOTI) to 24 hotels in the UpDoNA area;
- Updating the safe scooter riding PSAs displayed on Denver

#### NO SCOOTER RIDING ON SIDEWALK





Theater District changeable message signs-keep an eye out for them on 14th Street signs;

 Continued meeting with Armando Saldate, the Executive Director of the Denver Department of Public Safety regarding initiating more active enforcement laws regarding scooter riding.

Please join us for our next meeting on Tuesday, June 4, 2024, at 4:00 PM in the 10th-floor common area of the Spire. We will be discussing:

- Changing our meeting frequency to every other month;
- Suggestions made to District 10 council member Chris Hinds by Peter Babin from the Lower Downtown Neighborhood Association (LoDoNA) regarding potential technology to slow scooters to safe speeds when they are on sidewalks and signal providers when they are not parked upright;
- Future direction and efforts for the subcommittee.

#### See all the updates here

#### New Residents Love Raising Their Baby in Downtown Denver

Contributed by Rob Squire



Recently, an article was published in the <u>Denverite</u> that caught our attention. We are always looking for things that emphasize the positive aspects of Downtown Denver, and from the title, this certainly seemed to do exactly that. It was entitled "Is Downtown Denver a safe place to raise a baby? Absolutely, says couple who moved from rural New Hampshire in 2022".

The article featured Anthony and Natalie Gemma, who moved here for his job. They looked all over the Denver area and decided that Upper Downtown was the place for them. They purchased a condo in Midland Lofts and have been happy ever since.

Lisa Pope and I met with Anthony a couple of weeks ago. We talked

about the things he likes about Upper Downtown, and they are mostly things that we all like. Such as walkability, restaurants, and proximity to everything they need and want. They particularly like living close to the Denver Children's Museum and said that they've been there several times. That is something he never did growing up in New Hampshire.

#### Read the full article here



#### Please Welcome Our Newest Business Member – Well Optimized SEO

Heather Hamilton is the founder and CEO of <u>Well Optimized SEO</u>, a company specializing in helping small businesses design and implement search engine optimizations (SEO) to increase their online visibility and help bring new clients to their websites or brick-and-mortar locations. Heather and her team focus on helping small businesses get found on Google and local directory listings organically (without



advertising). Well Optimized SEO works with small businesses to help them achieve optimized website health, digital marketing and content strategies, and local optimization tailored to their individual goals.

Heather and her team have experience and expertise in various small businesses, including health and fitness, law, hospitality, beauty, education, tech, real estate, and finance. Heather has been an online business owner since 2016, with over 17 years of SEO for the education, and health and fitness space. She is very active in the SEO and digital marketing community, and is a presenter at major conferences on SEO and artificial intelligence (AI) topics.

Please join in welcoming Heather and <u>Well Optimized SEO</u> to UpDoNA.

### **Business Member Offers and Announcements**

Being a resident of Colorado, you have special Long-Term Care and Short-Term Care plans available to you. To learn more, l regularly offer complimentary educational webinars. To learn about options that will finance care, please go to <u>https://cjbins.com/events</u>.





We at Dazzle are offering free admission to UpDoNA members for two upcoming shows: Max Bessesen on June 14 at 6:30, and Mitch Segura & Jonah Sutinen on July 2 at 7PM. See UpDoNA's website for details at <u>https://updona.org/event/.</u>



We at JARS Cannabis are offering 30% off your purchase for all UpDoNA members for 2024! Use code "UpDo" to enjoy 30% off your next purchase at checkout.

Be sure to check the events section below for our upcoming anniversary event!

The Dazzle Date Night Package: for only \$45 dollars you and your special someone will receive a lovely bottle of wine and a scrumptious dessert to share. (Show tickets not included). You can make any night into a special night. Email <u>host@dazzledenver.com</u> to add the date night package to your romantic evening! Check show listings at <u>dazzledenver.com</u>.



Occasionally we receive last-minute offers from Business Members for events that will occur prior to the next newsletter release. These will be posted as an event on our UpDoNA Facebook page. We encourage members to "Like" our Facebook page in order to be informed about these last minute events and other important announcements that are posted there.





To Learn more about our UpDoNA Business Members, click here (each logo on the home page will direct you to their business website).

Click on any of the images below for more information!





<u>\*\*\*UpDoNA has been approved and is now a 501c(3) organization!</u> Your donations are tax-deductible and any donations made previously are tax-deductible retroactively to the date of UpDoNA's founding in 2021.\*\*\*

#### Yes, I want to Donate to UpDoNA!



#### **Clean Upper Downtown**

<u>First Saturday of the month: June 1st at 9 AM</u> Venue: Lobby of Spire at 891 14th St. Second venue: Corner of 19th & Welton (Outside OLP) Third Venue: Outside 1600 Glenarm Apts 1600 Glenarm *Please wear gloves!* 

> Annual UpDoNa Meeting June 13th at Casa Tequilas at 6PM (In lieu of UNO) Please reserve your seat here

#### Civic Center Eats

Wednesdays & Thursdays from May 8th to Oct 16th Civic Center Park

#### JARS 10-Year Anniversary

June 14th, 9 AM to 9:45 PM 401 16th Street

**Denver Pridefest** 



#### Who We Are

UpDoNA is a city registered neighborhood organization formed to advocate for the interests of the residents and businesses in Upper Downtown Denver.

#### Our Vision

To have an Upper Downtown community that is and continues to be one of the most sought-after neighborhoods for residents, businesses and visitors.

#### Our Mission

To be a partner and advocate for the betterment of the Upper Downtown community and all those who live, work and play here!

> June 20th to 24th, Times vary Cheesman Park/Civic Center Park

#### **Denver Cherry Blossom Festival**

June 22nd & 23rd, 11 - 4 PM Sakura Square, 1255 19th Street

For more events, please click here!

For a complete list of concert and event schedules at the biggest venues around town, visit the following sites:

https://www.ballarena.com/events-tickets/calendar/ https://www.empowerfieldatmilehigh.com/events https://www.paramountdenver.com/event-calendar/ https://www.redrocksonline.com/ https://www.denvercenter.org/tickets-events/

#### **Volunteers Needed!**

We need help to do our work. It takes volunteers to make a volunteer organization run. There are opportunities all over.

- Interested in making downtown life safer and more rewarding? Volunteer for the Safety and Quality of Life Committee
- How about helping to improve the lives of the homeless? Volunteer for UpDoNA Cares
- Would you like to help make our streets clean and attractive? Volunteer for our monthly Community Cleanups with our Clean Sustainable Denver Committee
- Have a writing skill? Write articles for our Website/Newsletter Committee
- Or would you rather help by increasing the influence of UpDoNA. There is power in numbers, and you can be a part of our Membership Committee
- Are you good at organizing? Help arrange social events as a part of our Social Committee
- Do you have a skill or interest in managing organizations? Consider running for our Board of Directors. We have an immediate opening and will be holding an election in April of this year.

We can only do our work with the help of people like you! Please consider offering your services to help us be a more effective and influential association. Click here to get involved as a volunteer! Every committee I mentioned can use help. Please – Get Involved.

# Stay tuned for an UpDoNA survey coming soon!



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