



Downtown
Denver
Partnership

16th Street Mall

Denver's Main Street

The 16th Street Mall is Denver's premier public space and is the connective tissue that brings all walks of life together serving as the public commons that anchors our city in a shared and inclusive space. Since its establishment in 1982, the Mall has served as a nationally recognized symbol of Downtown Denver's vitality and civic identity. As one of the longest pedestrian and transit malls in the world, The Mall is the backbone of the center city and a main attraction for a rapidly growing number of visitors and conventioners. The Mall has received accolades for its visionary design and

continues to draw national attention as cities around the world look to create a sense of place that encourages community growth and economic development.

Today, the 16th Street Mall is on the verge of being of being reimaged, with extensive redevelopment plans underway and construction set to begin in 2021. The new 16th Street Mall will build on the strengths of Denver's main street by enhancing the pedestrian and retail experience, growing the tree canopy, and celebrating our local culture.



History and Future of the 16th Street Mall

1963

16th Street Pedestrian Mall concept is proposed to relieve traffic congestion, reduce Downtown's air pollution, and create a unique urban shopping environment

1976

Mall partners hire I.M. Pei & Associates to lead the design team. 16th Street Mall opened to the general public in 1982

1992

LoDo extension of Mall completed extending it from Market Street to Wynkoop Street.

2010

Completed 16th Street Urban Design Plan

2007

New planning process begins to guide the future of the Mall for the next 25 years

1994

Denver's first light rail line is completed, crossing the Mall at California Street & Stout Street

2014 - 2017

Meet in the Street piloted series of activations to turn 16th Street into an outdoor living room

2018

Through the Alternative Analysis and Environmental Assessment the Locally Preferred Alternative was defined to maintain shuttle service and fully reconstruct the Mall.

2019

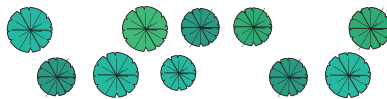
Federal Transit Authority issues a Finding of No Significant Impact (FONSI), clearing the way for a full reconstruction of the Mall from Market Street to Broadway

2021

Construction Starts: Three-year Construction process will begin completing a few blocks at a time.

2020

Current Tree Canopy



73,317 Square Feet

2020

Request for Proposals issued to shortlist of Design Build teams to reconstruct the Mall

2021 - 2023

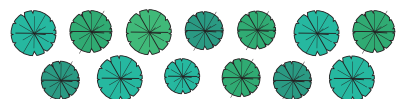
Construction Period: Mall will be reconstructed in segments and reopen each block as it is complete. Access and transit service will be maintained.

2023

Construction Complete: Every Mall block from Market to Broadway will reopen by 2024 with all new infrastructure and amenities.

2023

Tree Canopy at Completion



~100,000 Square Feet

2043

Tree Canopy at Maturity



~200,000 Square Feet

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16th Street Mall by the Numbers



Mobility

RTD FreeMallRide carries **40,000** passengers each weekday

Directly connected to **7 light rail lines & 3 commuter rail lines**

Serves as a critical connection between Denver's two regional transportation hubs of Civic Center Station and Denver Union Station

Connects to **8 bike lanes**, including **3 protected bike lanes**



Tourism

8,759 hotel rooms within two blocks of 16th Street (80% of total)

Number one visitor destination in the metro area

1.5 million visitors stay within two blocks of 16th Street annually



Public Spaces and Celebrations

16th Street Mall is crossed by the **3-block-long, 3.2-acre** Skyline Park

Over **50,000** annual skaters at Downtown Denver Rink at Skyline Park

Over **5,000** beers served each summer at the Skyline Beer Garden

The Business Improvement District, funded by downtown property owners, spends **\$4 million each year** on cleaning, beautification, activation, and security on 16th Street

200,000 holiday lights adorn the 16th Street Mall each winter



People

100,000 people work within 2 blocks of 16th Street (2/3 of downtown total)

24 million square feet of office within 2 blocks of 16th Street (2/3 of downtown total)

10,000 people live within **2 blocks** of 16th Street (1/3 of downtown total)

500,000 people live within **5 miles** of 16th Street, **70%** of the city of Denver's population and **17%** of the metro area's population.

An average of **20,000** people walked on each block of the 16th Street Mall every day prior to the Covid-19 pandemic. During the pandemic, pedestrian traffic is lower, but remains higher than any other street in Downtown Denver.



Retail and Restaurants

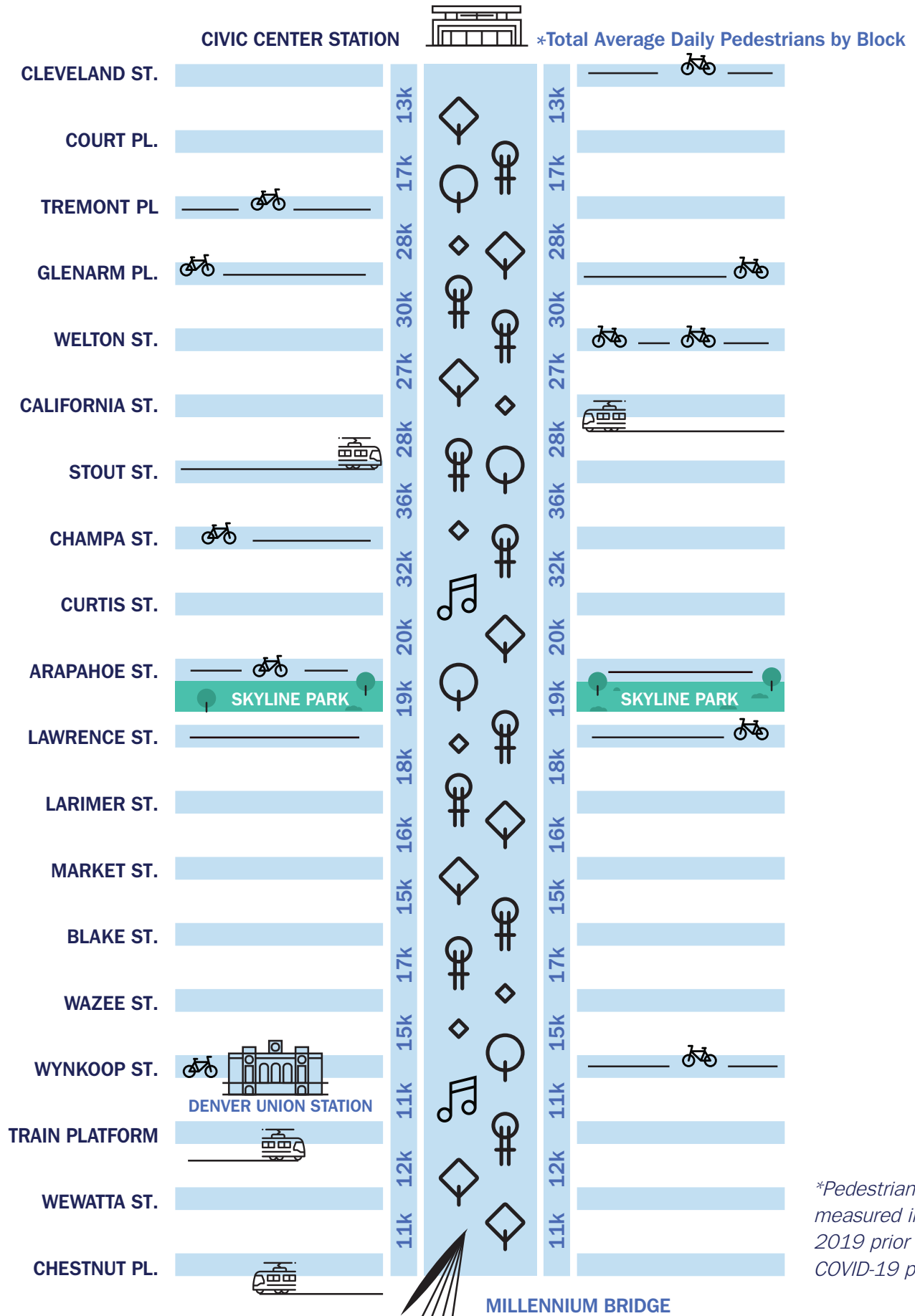
198 retail businesses along 16th Street, including **85** restaurants and coffee shops and **23** local vendors

50% of retail/restaurant businesses on 16th Street are locally owned

16th Street Mall generates over **\$14M** in sales tax each year, **25%** of the downtown total

Numbers reflect the 16th Street Mall in early 2020, prior to the COVID-19 pandemic"

Pedestrian Traffic and Mobility Options along the 16th Street Mall



**Pedestrian counts measured in 2019 prior to the COVID-19 pandemic.*